
CULTUREID REFERRAL PROGRAM



Thank you for your interest in referring CultureID to your colleagues, business partners, friends and family. A referral is the highest possible compliment!

If your lead results in a signed CultureID contract, your company will be rewarded with a 20% commission credit, calculated based on the contract value of your lead. This credit may be used on your [CultureID](#) renewal fee, additional [MRC](#) seats, or the [Science of Engagement online course](#).

REGISTRATION PROCESS

1. [Fill out this form](#) to register your lead OR share [this form](#) with your network.
2. CultureID will qualify your lead to ensure we are not already working directly with them, and will notify you with the status once the process is complete.
3. CultureID will contact your lead to schedule an exploratory call.
4. After the call, CultureID will submit a proposal based on the scope of work requested.
5. If the deal is closed within 1 year of your referral date, the commission credit will be applied to your account and you will be notified.

REFERRAL TERMS

- Commissions are based on the first year contract value.
- Commission credits must be used within 1 year of being earned.
- If the deal is not closed within 1 year, the lead will become inactive and not subject to the referral commission.
- There is no limit to the number of leads you may submit.
- All leads must be registered through the CultureID Referral Program in order to qualify for commission credits.
- Valid as of 10/25/2023. Terms are subject to change.

Please direct any questions to:

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Learn more:

cultureid.com/referral-program